

NURULHUDA ABDULLAH

Web Developer

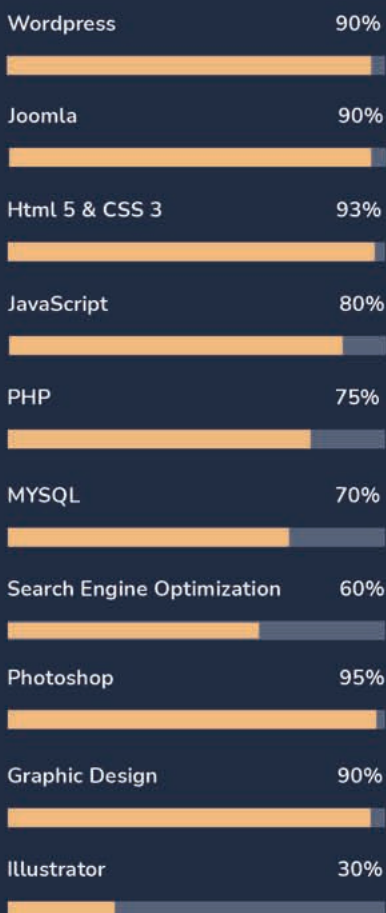
Innovative, task-driven professional with 11 years of experience in web development, graphic design, and create/edit video across diverse industries. Previous associations that helped to gather experience.



CONTACT

- +6012 362 5338
- hudawwn@gmail.com
- www.taurusstrengths.com
- Shah Alam, Selangor

CODING & DESIGN SKILLS



EDUCATION

- | | |
|---|---|
| Diploma in Information Technology
2002 — 2005
Kolej Poly-Tech Mara Kota Bharu | Bachelor Information & Commucation Technology
2005 — 2009
Management and Science University |
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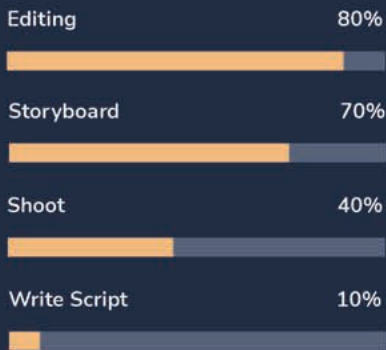
EXPERIENCES

- Mar 2017 - Jan 2020 **Webmaster**
Malaysia Institute For Supply Chain Innovation | Selangor, Malaysia
 - Provide full service web solution from frontend development to backend programming and system design and architecture.
 - Maintain web application and fix bugs.
 - Perform coding, testing and documentation in line with user and system.
 - To write programming code either by adapting from exiting website or to create news ones.
 - Launch optimized online adverts through Google Adwords, Facebook etc.
 - Ensuring high-performance and availability and managing all technical aspects of the cms.
 - Measure performance of Online Marketing efforts using a variety of Web analytics tools (Google Analytics, WebTrends etc.)
 - Acquire insight in online marketing trends and keep strategies up-to-date
- May 2016 - Feb 2017 **Creative Designer (Contract)**
Albukhary Complex Sdn. Bhd | Kedah, Malaysia
 - Provide full service web solution from frontend development to backend programming and system design and architecture.
 - Integration of user-facing element developed by front-end developers
 - Work with common thirt-party APIs
 - Integrate and support open source platform (Joomla, wordpress,CRM)

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VIDEO SKILLS



LANGUAGE

Reading and Writing



INTEREST

- Travelling
- Movie
- K-Drama
- Animal Care

EXPERIENCES

- Invent new ideas for branding, advertising campaigns and marketing messages.
 - To uphold brand development and multichannel marketing concepts.
 - To observe design , copy and web best practices/guidelines.
- Jan 2015 -
May 2016
- Business Development Manager**
iBluebell Cosmeceuticals (M) Sdn. Bhd | Selangor, Malaysia
- Identifies trendsetter ideas by researching industry and related events, publications, and announcements; tracking individual contributors and their accomplishments.
 - Developing Brand building: concept, packaging, product, communication.
 - Execution of trade and promotional activities.
 - Managing advertising and promotion funds.
 - Build and maintain strong vendor relationships to maximize business results.
 - To develop and manage company website, corporate identity and product brand name, catalogue, brochure, leaflet etc.
 - Measure performance of Online Marketing efforts using a variety of Web analytics tools (Google Analytics, WebTrends etc.)
 - Develop e-commerce website and integrate with payment gateway.
- Jan 2012 -
Dec 2014
- IT Executive**
Puncak Niaga (M) Sdn Bhd | Selangor Malaysia
- Develop application and projects as required by company
 - Perform coding, testing and documentation in line with user and system
 - Responsible for the design of company web pages, including graphics, animation and functionality.
 - Posting completed site to internet server using FTP software.
 - Coordinating with programmers for specialized scripts.
 - Making changes to the website
 - Development of graphic design, advertising, communications and industrial design publications.
 - Creating interactive online content, advertisement banners, dynamic website intros and rich internet applications using Adobe Flash.
 - Application System Support and Maintenance
 - Responsible to carry out special projects and others, as per instruction by the Executive Director, Head of Department and the superior.
- Apr 2010 -
Dec 2011
- Executive Corporate Communication**
WorldWellness Network Sdn Bhd | Selangor, Malaysia
- Help and develop a new website for company
 - Maintain and updates website company
 - Updates Social Media company
 - Design flyer for company
 - Planning for Media (Newspaper and Blogger)
 - Edit Video

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EXPERIENCES

- Oct 2009 -
Apr 2010
- Web cum Multimedia Designer (Contract)**
iBLI Holdings Sdn Bhd | Selangor, Malaysia
- Help and develop a new website for company
 - Maintain and updates website company
 - Updates Social Media company
 - Design flyer for company
 - Create power point presentation
 - Edit Video
 - SEARCH ENGINE OPTIMIZATION TECHNIQUES (SEO) to have a greater exposure and positioning of a Website in GOOGLE, YAHOO, and MSN SEARCH ENGINES.
 - SEO in Social Media Optimization (Blog, and Web 2.0)
 - SEO go thru comprehensive analysis of a website

ADDITIONAL INFO

Expected Salary : MYR 5,700
Preferred Work Location : Selangor, Putrajaya, Kedah, Work from Home

Benefit Request :

- EPF and other related allowance or incentive
- Career Development including courses or seminar to improved my technical skills for company benefit
- Annual Leave
- Medical Facility
- Bonus

REFERENCE

SHEBLEY B. HASLAN
Executive Chairman

Company : Sheb PR Empire
Contact Number : +6019 206 3000
Relationship : Former Employer at Albukhary Complex Sdn. Bhd