

NURULHUDA ABDULLAH

Web Developer

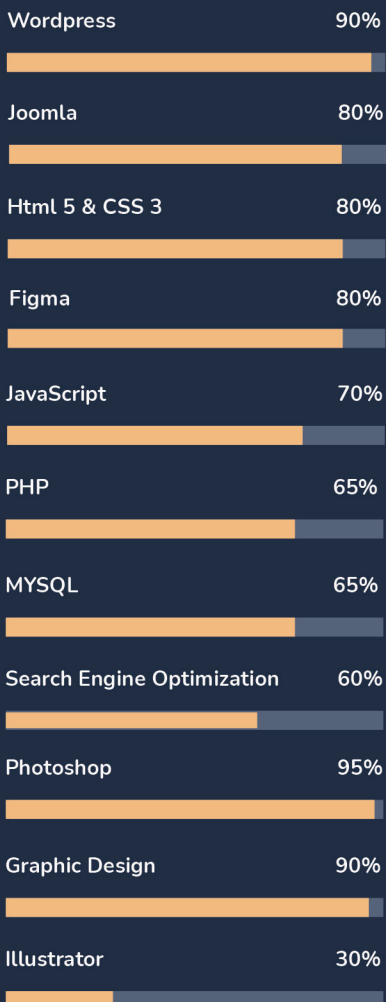
Innovative, task-driven professional with 14 years of experience in web development, graphic design, and create/edit video across diverse industries. Previous associations that helped to gather experience.



CONTACT

+6012 362 5338
hudawwn@gmail.com
www.taurusstrengths.com
Shah Alam, Selangor

CODING & DESIGN SKILLS



EDUCATION

Diploma in Information Technology
2002 — 2005

Kolej Poly-Tech Mara Kota Bharu

Bachelor Information & Commucation Technology
2005 — 2009

Management and Science University

EXPERIENCES

Apr 2022 -
Present

Manager UI UX

Serasi Integrated Solutions Sdn Bhd | Putrajaya Malaysia

- To serve as Manager UI/UX for the company
- To support company's IT Department in all IT application and system developemnt, including system design, implementation, testing, documentation, and system maintainance.
- To provide/assist on technical support/knowledge to company's business developemnt process
- To Support and execute system development cycle for front-end application including from requiment phase until system implementation such as create quality mockups/ wireframe/ prototypes
- Manage cutting-edge technologies to improve legecy application and follow emerging technology.
- Liaise with developer, designer and system administrators to identify new features
- To support company's research and development work on IT
- To perform any task as requested by supervisor/superior or deparment head.

Mac 2017 -
Jan 2020

Webmaster

Malaysia Institute For Supply Chain Innovation | Selangor, Malaysia

- Provide full service web solution from frontend development to backend programming and system design and architecture.
- Maintain web application and fix bugs.
- Perform coding, testing and documentation in line with user and system.
- To write programming code either by adapting from exiting website or to create news ones.
- Launch optimized online adverts through Google Adwords, Facebook etc.

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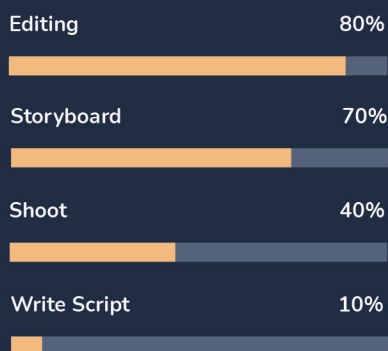
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 Shah Alam, Selangor

VIDEO SKILLS



LANGUAGE

Reading and Writing



INTEREST

Travelling

Movie

K-Drama

Animal Care

EXPERIENCES

May 2016 -
Feb 2017

Creative Designer (Contract)

Albukhary Complex Sdn. Bhd | Kedah, Malaysia

- Ensuring high-performance and availability and managing all technical aspects of the cms.
- Measure performance of Online Marketing efforts using a variety of Web analytics tools (Google Analytics, WebTrends etc.)
- Acquire insight in online marketing trends and keep strategies up-to-date
- Provide full service web solution from frontend development to backend programming and system design and architecture.
- Integration of user-facing element developed by front-end developers
- Work with common third-party APIs
- Integrate and support open source platform (Joomla, wordpress,CRM)
- Invent new ideas for branding, advertising campaigns and marketing messages.
- To uphold brand development and multichannel marketing concepts.
- To observe design , copy and web best practices/guidelines.

Jan 2015 -
May 2016

Business Development Manager

iBluebell Cosmeceuticals (M) Sdn. Bhd | Selangor, Malaysia

- Identifies trendsetter ideas by researching industry and related events, publications, and announcements; tracking individual contributors and their accomplishments.
- Developing Brand building: concept, packaging, product, communication.
- Execution of trade and promotional activities.
- Managing advertising and promotion funds.
- Build and maintain strong vendor relationships to maximize business results.
- To develop and manage company website, corporate identity and product brand name, catalogue, brochure, leaflet etc.
- Measure performance of Online Marketing efforts using a variety of Web analytics tools (Google Analytics, WebTrends etc.)
- Develop e-commerce website and integrate with payment gateway.

Jan 2012 -
Dec 2014

IT Executive

Puncak Niaga (M) Sdn Bhd | Selangor Malaysia

- Develop application and projects as required by company
- Perform coding, testing and documentation in line with user and system
- Responsible for the design of company web pages, including graphics, animation and functionality.
- Posting completed site to internet server using FTP software.
- Coordinating with programmers for specialized scripts.
- Making changes to the website
- Development of graphic design, advertising, communications and industrial design publications.
- Creating interactive online content, advertisement banners, dynamic website intros and rich internet applications using Adobe Flash.
- Application System Support and Maintenance
- Responsible to carry out special projects and others, as per instruction by the Executive Director, Head of Department and the superior.

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EXPERIENCES

- Apr 2010 - Dec 2011
- Executive Corporate Communication**
WorldWellness Network Sdn Bhd | Selangor, Malaysia
- Help and develop a new website for company
 - Maintain and updates website company
 - Updates Social Media company
 - Design flyer for company
 - Planning for Media (Newspaper and Blogger)
 - Edit Video
- Oct 2009 - Apr 2010
- Web cum Multimedia Designer (Contract)**
iBLI Holdings Sdn Bhd | Selangor, Malaysia
- Help and develop a new website for company
 - Maintain and updates website company
 - Updates Social Media company
 - Design flyer for company
 - Create power point presentation
 - Edit Video
 - SEARCH ENGINE OPTIMIZATION TECHNIQUES (SEO) to have a greater exposure and positioning of a Website in GOOGLE, YAHOO, and MSN SEARCH ENGINES.
 - SEO in Social Media Optimization (Blog, and Web 2.0)
 - SEO go thru comprehensive analysis of a website

ADDITIONAL INFO

Expected Salary : MYR 7000
Preferred Work Location : Work from Home

Benefit Request :

- EPF and other related allowance or incentive
- Career Development including courses or seminar to improved my technical skills for company benefit
- Annual Leave
- Medical Facility
- Bonus

REFERENCE

SHEBLEY B. HASLAN
Executive Chairman

Company : Sheb PR Empire
Contact Number : +6019 206 3000
Relationship : Former Employer at Albukhary Complex Sdn. Bhd